


Life in Full Bloom
SENIOR
Expo



2025 SENIOR EXPO
SPONSOR-VENDOR REGISTRATION

THURSDAY, MAY 15, 2025
AGRICENTER INTERNATIONAL

8:30 am–12:30 pm



**Professional
Network on Aging**



2025 Senior Expo Sponsor-Vendor Levels



SPONSORS:

Levels	Fees	Level Includes
PRESENTING SPONSOR	SPONSOR \$2,500.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 20x10 booth with (2) 6' tables with your choice of placement.
HOSPITALITY SPONSOR	\$1,500.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 10x10 booth with 6' table in Sponsor Row. Seniors receive a customized bottle of water at Hospitality Sponsor's table.
PREMIUM SPONSORS	\$750.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 10x10 booth with 6' table in Sponsor Row.

VENDORS, plus ENDCAPS & ELECTRICITY

Levels	Fees	Level Includes
Vendor (Non-PNA Member)	\$425.00	8x8 booth (hanging ID, 6'table, pipe and draping, 2 chairs, wastebasket)
Vendor (PNA MEMBER)	\$350.00	8x8 booth (hanging ID, 6'table, pipe and draping, 2 chairs, wastebasket)
Special ENDCAP Placement (subject to availability)	\$50.00 addl.	8x8 booth placed at ENDCAP , at the end of any row of Vendors. (Hanging ID, 6'table, pipe and draping, 2 chairs, wastebasket.)
ELECTRICAL OUTLET(S)	SEPARATE FEE to Agricenter	FILL OUT AGRICENTER UTILITY REQUEST FORM, return with fee by deadline directly to Agricenter (not to PNA). Available at https://www.agricenter.org/utilities-requests

Back for the Life in Full Bloom 2025 Senior Expo!

- **Best Booth Decoration in the Life in Full Bloom theme!** Prizes awarded to companies with the best decorations.
- **Setup for ALL Sponsors and Vendors will be on Wednesday, May 14, from 3:00-6:00 pm; no setup day of event.**

NOTE THIS IMPORTANT INFORMATION:

Deadline to pay is Fri, May 9, but send in your Sponsor-Vendor Registration form early to reserve a booth. Placement is first come, first served (except for Sponsors, who will be on Wing B where everyone enters). **DEADLINE** for Sponsors to be included in print advertising will be March 26, 2025 – Sign up today!
DEADLINE for all Sponsors & Vendors to be in Program handout is Fri, May 2, 2025.

Celebrate Life in Full Bloom

At the 2025 Senior Expo, at Agricenter International

Thursday, May 15, 2025 | 8:30 am-12:30 pm



**Professional
Network on Aging**

Sponsor-Vendor Registration Form

This agreement is made by and between the Professional Network on Aging, Senior Expo Committee, and Name of Organization _____

Exact Org. Name to be Printed in Program _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Email _____

Direct Phone _____ Cell _____

PRESENTING SPONSOR	(1)	\$2500	_____
HOSPITALITY SPONSOR	(1)	\$1500	_____
PREMIUM SPONSORS	(Many)	\$750	_____
VENDORS	(Non-PNA Members)	\$425	_____
VENDORS	(PNA Members)	\$350	_____

Important Terms

Payment is due based on this agreement. Return this form to tentatively reserve your entry prior to mailing the payment, but payment is necessary to participate in the event. Final payment is due by Friday, May 9, 2025. No refunds will be given for cancellations made on or after May 9, 2025. If the event is cancelled for any reason within the control of the Professional Network on Aging (herein called PNA), you will be eligible for a complete refund. In consideration for being accepted to participate Sponsor-Vendor agrees to abide by the rules of the event and the rules otherwise imposed by PNA at any time. Sponsor-Vendor shall assume the responsibility for having a representative in attendance for the event. All representatives shall exhibit proper conduct during the event. Any conduct which is deemed inappropriate by PNA or other parties involved with the event may result in the sponsor-vendor's removal from the event. Sponsor-Vendor agrees that it shall release, indemnify, and agree to hold harmless PNA and other parties involved with the event from and against liabilities and claims for damage, loss, or injury to person or property suffered during the event (Including set-up days and non-business hours). Sponsor-Vendor understands that liability and casualty insurance against such damage, injury, and loss is their responsibility. The Sponsor-Vendor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which it may have with respect to such claims. Sponsor-Vendor understands that PNA reserves the right to refuse participation in any PNA event by any company, agency, or individual for any reason.

NOTE: If you need electricity, fill out the Agricenter Utility Request Form and make payment directly to them.
<https://www.agricenter.org/utilities-requests>

Booth (Sponsor or Vendor) \$ _____

CC # _____ Type of CC _____

Endcap Placement (\$50 addl.) \$ _____

Expir. Date _____ CVV _____

Total \$ _____

Name on Card _____

Zip Code for Card _____

Check # _____

Signature of organization Representative _____

Make Check Payable to: **Professional Network on Aging**

Mail to: **Professional Network on Aging, 6539 Knight Arnold Road, Ext. #46, Memphis, TN 38115**

Or Email to: **info@pnamidsouth.org**

Questions: Office phone is also 901-730-0528

OFFICE USE ONLY: Invoice # _____ Check # _____ Credit Card Log # _____

Date Paid: _____ Amount Paid \$ _____ In SS _____

