


Life in Full Bloom

SENIOR *Expo*



2024 SENIOR EXPO SPONSOR-VENDOR REGISTRATION

THURSDAY, MAY 9, 2024
AGRICENTER INTERNATIONAL
8:30 am–12:30 pm



**Professional
Network on Aging**



2024 Senior Expo Sponsor-Vendor Levels



SPONSORS:

Levels	Fees	Level Includes
PRESENTING SPONSOR	SPONSOR \$2,500.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 10x10 booth with (2) 6' tables with your choice of placement. Sponsor is interviewed on day of show.
ENTERTAINMENT SPONSOR	\$2,000.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 10x10 booth with a 6' table with your choice of placement in stage area. Sponsor highlighted day of show.
HOSPITALITY SPONSOR	\$1,500.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 10x10 booth with 6' table in Sponsor Row. Seniors receive snack bag with water at Hospitality Sponsor.
PREMIUM SPONSORS	\$750.00	Sponsor name and logo on all print and social media advertising, on Sponsor banner at entrance, a 10x10 booth with 6' table in Sponsor Row.

VENDORS, plus ENDCAPS & ELECTRICITY

Levels	Fees	Level Includes
Vendor (Non-PNA Member)	\$425.00	8x8 booth (hanging ID, 6'table, pipe and draping, 2 chairs, wastebasket)
Vendor (PNA MEMBER)	\$350.00	8x8 booth (hanging ID, 6'table, pipe and draping, 2 chairs, wastebasket)
Special ENDCAP Placement (subject to availability)	\$50.00 addl.	8x8 booth placed at ENDCAP , at the end of any row of Vendors. (Hanging ID, 6'table, pipe and draping, 2 chairs, wastebasket.)
ELECTRICAL OUTLET(S)	SEPARATE FEE to Agricenter	FILL OUT AGRICENTER UTILITY REQUEST FORM, return with fee by deadline directly to Agricenter (not to PNA).

Back for the Life in Full Bloom 2024 Senior Expo!

- **Best Booth Decoration in the Life in Full Bloom theme!** Prizes awarded to companies with the best decorations.
- Our shorter time for Sponsors & Vendors; earlier starting time for Seniors—8:30 am-12:30 pm
- **Setup for ALL Sponsors and Vendors will be on Wednesday, May 8, from 3:00-6:00 pm; no setup day of event.**

NOTE THIS IMPORTANT INFORMATION:

Deadline to pay is Fri, April 26, but send in your Sponsor-Vendor Registration form early to reserve a booth. Placement is first come, first served (except for Sponsors, who will be on Wing B where everyone enters). DEADLINE for Sponsors to be included in print advertising will be March 28, 2024 – Sign up today!

DEADLINE for all Sponsors & Vendors to be in Program handout is Fri, April 26, 2024.

Celebrate Life in Full Bloom

At the 2024 Senior Expo, at Agricenter International

Thursday, May 9, 2024 | 8:30 am-12:30 pm



**Professional
Network on Aging**

Sponsor-Vendor Registration Form

This agreement is made by and between the Professional Network on Aging, Senior Expo Committee, and

Name of Organization _____

Exact Org. Name to be Printed in Program _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Email _____

Direct Phone _____ Cell _____

PRESENTING SPONSOR	(1)	\$2500	_____
ENTERTAINMENT SPONSOR	(1)	\$2000	_____
HOSPITALITY SPONSOR	(1)	\$1500	_____
PREMIUM SPONSORS	(Many)	\$750	_____
VENDORS	(Non-PNA Members)	\$425	_____
VENDORS	(PNA Members)	\$350	_____

Important Terms

Payment is due based on this agreement. Return this form to tentatively reserve your entry prior to mailing the payment, but payment is necessary to participate in the event. Final payment is due by Friday, April 26, 2024. No refunds will be given for cancellations made on or after April 26, 2024. If the event is cancelled for any reason within the control of the Professional Network on Aging (herein called PNA), you will be eligible for a complete refund. In consideration for being accepted to participate Sponsor-Vendor agrees to abide by the rules of the event and the rules otherwise imposed by PNA at any time. Sponsor-Vendor shall assume the responsibility for having a representative in attendance for the event. All representatives shall exhibit proper conduct during the event. Any conduct which is deemed inappropriate by PNA or other parties involved with the event may result in the sponsor-vendor's removal from the event. Sponsor-Vendor agrees that it shall release, indemnify, and agree to hold harmless PNA and other parties involved with the event from and against liabilities and claims for damage, loss, or injury to person or property suffered during the event (including set-up days and non-business hours). Sponsor-Vendor understands that liability and casualty insurance against such damage, injury, and loss is their responsibility. The Sponsor-Vendor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which it may have with respect to such claims. Sponsor-Vendor understands that PNA reserves the right to refuse participation in any PNA event by any company, agency, or individual for any reason.

NOTE: If you need electricity, fill out the Agricenter Utility Request Form and make payment directly to them.

Booth (Sponsor or Vendor) \$ _____

CC # _____ Type of CC _____

Endcap Placement (\$50 addl.) \$ _____

Expir. Date _____ CVV _____

Total \$ _____

Name on Card _____

Zip Code for Card _____

Check # _____

Signature of organization Representative _____

Make Check Payable to: **Professional Network on Aging**

Mail to: **Professional Network on Aging, 6539 Knight Arnold Road, Ext. #46, Memphis, TN 38115**

Or Email to: **info@pnamidsouth.org**

Questions: Office phone is also 901-730-0528

OFFICE USE ONLY: Invoice # _____ Check # _____ Credit Card Log # _____

Date Paid: _____ Amount Paid \$ _____ In SS _____



UTILITY REQUEST FORM

****Electrical fees are due directly to Agricenter International and are NOT included in your booth price.****

****All Rates include TN Sales Tax of 9.75% ****

NAME OF EVENT: _____ EVENT DATE: _____

BOOTH NAME: _____ BOOTH NUMBER(s): _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

PAYMENT: CHECK _____ VISA _____ MASTERCARD _____ DISCOVER _____ AMEX _____

CARD #: _____ V-Code: _____ EXP. DATE: _____ NAME ON CARD: _____

AUTHORIZED BY: _____

(Printed Name)

(Signature)

ELECTRICAL SERVICE

QUANTITY	DESCRIPTION	ADVANCE RATE (4 days prior to show)	FLOOR RATE	AMOUNT
	8amp, 110v (1300w MAX)	\$ 85.00	\$ 100.00	
	20 amp, 110v, Dedicated (1700w MAX)	\$ 110.00	\$ 135.00	
	30 amp, 110v, Dedicated (2600w MAX)	\$ 145.00	\$ 165.00	
	20 amp, 208v, 3/4 Wire, Dedicated	\$ 185.00	\$ 200.00	
	30 amp, 208v, 3/4 Wire, Dedicated	\$ 240.00	\$ 265.00	

Higher Amperage Must be ordered 4 Days in advance. **Floor Orders will NOT be taken.**

40 amp, 208v, 3/4 Wire, Dedicated	\$ 305.00
50 amp, 208v, 3/4 Wire, Dedicated	\$ 360.00
30 amp, 208v, Three Phase	\$ 300.00
40 amp, 208v, Three Phase	\$ 385.00

(Anything over 40 amp, Three Phase is an additional \$4.00 per amp)

TOTAL ELECTRICAL CHARGES: _____

**** EQUIPMENT DESCRIPTION & AMPERAGE IS REQUIRED FOR ALL EQUIPMENT NEEDING DEDICATED LINES:**

Description: _____ Amperage: _____ Circle One: 3 Wire Plug 4 Wire Plug

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TELEPHONE AND INTERNET SERVICE

Phone service or internet MUST be ordered 4 business days in advance. (Limited availability)

Agricenter does not guarantee through-put rates on phone or data lines.

	Unit Cost	Quantity	Cost
Standard Phone Line (per booth)	\$150.00	_____	_____
Ethernet (Hard Wire)	\$150.00	_____	_____
Wireless Access (Wi-Fi)	\$ 75.00	_____	_____

TOTAL UTILITY COST: _____

CONDITIONS & SAFETY REGULATIONS:

1. Wall, column and permanent building utility outlets are not part of booth space and are not to be used by exhibitors unless specified otherwise
2. All equipment, regardless of source of power, must comply with all federal, state and local building and safety codes.
3. All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, horsepower, etc.

The parties agree that the implied warranties of merchantability and fitness for a particular purpose and all other warranties, expressed or implied, are excluded from this agreement. Agricenter International does not assume any liability for damages or damage of any sort whatsoever to user's goods or equipment arising from any cause whatsoever.

4. All power cords, pigtails, and adaptors are property of Agricenter International and must be accounted for at the end of the show. **A \$50 fee will be assessed for cords, pigtails and adaptors not account for, and charged to the credit card number above or billed to the vendor listed above.**

Make Remittance Payable to: Agricenter International

Mail to: Agricenter International, 7777 Walnut Grove Road, Memphis, TN 38120

Email: EHome@agricenter.org **Fax:** 901-757-7783

Please direct questions to 901-757-7777, ext. 0