



# Having A Heart *for Seniors*



## February 15, 2024

7:30 a.m. – 4:00 p.m.

Temple Israel 1376 East Massey, Memphis, TN

**Keynote Speaker:** Olen M. "Mac" Bailey, Jr.

Dynamic and innovative Speakers, Vendor Expo, and networking with fellow professionals and organizations providing care, products, or services to seniors.

**5 CEUs:** including 1 in Ethics, and Contact Hours for Social Workers, Case Managers, Counselors, Marketing Professionals, and NAB credits for LTC/ALF Administrators.

Presenting Sponsor



**Registration & Sponsorship:** [pnamidsouth.org](http://pnamidsouth.org) or 901-730-0528

The PNA Professional Conference on Aging is an exciting opportunity to learn about new trends in the field of aging, from experts and their various topics. Meet and network with other professionals dealing with the same issues you face, and develop new strategies as you learn. Hear the experts in this rewarding field of planning for and with the senior population.

## Who Should Attend?

PNA members and non-members, Social Workers, Case Managers, Caregivers, Marketing Professionals, Administrators, Mental Health Counselors, Gerontologists, Nurses, Organizations, Businesses and Individuals that provide care, products or services to Seniors.

**Registration Fee:** \$75 attendees / \$35 students / \$90 the day of the event  
Includes 5 CEUs, including 1 in Ethics, 5 Contact Hours, breakfast, lunch and snacks, and a Sponsor/Vendor fair.

## Agenda

7:30am – 8:30am	<b>Registration, Breakfast and Vendor Fair</b>
8:30am – 8:40am	<b>Opening Remarks – Donna Roach and Lynn Doyle</b>
8:40am – 9:40am	<b>Mac Bailey – <i>A Heart For Seniors</i></b>
9:40am – 10:00am	<b>Vendor Fair</b>
10:00am – 11:00am	<b>Dr. Baughman – <i>Identifying Differences in Dementias and Neurological Disorders</i></b>
11:00am – 11:15am	<b>Bob Bernstein Award</b>
11:15am – 12:30pm	<b>Lunch</b>
12:30pm – 1:30pm	<b>Mary Elizabeth Jones – <i>Helping to Navigate the Grief Journey</i></b>
1:40pm – 2:40pm	<b>Priscilla Williams – <i>Building Resilience Following Traumatic Experiences</i></b>
2:40pm – 2:50pm	<b>Afternoon Snack Break</b>
2:50pm – 3:50pm	<b>Paula Foster – <i>Situational Ethics</i></b>
3:50pm – 4:00pm	<b>Final Remarks – Donna Roach and Lynn Doyle</b>
4:00pm	<b>CEUs Certificates Distributed</b>