



February 20, 2018 | Temple Israel | 7:30 a.m. – 4:30 p.m.
1376 East Massey Road, Memphis, TN 38120

Sponsorship/Vendor Application Agreement

Applications with payment received after January 19, 2018 may be prevented from being included in the Conference program. See the following page for details about Sponsor and Vendor levels.

Sponsor/Vendor Choice	Investment	Totals
Platinum Sponsor	\$2500	_____
Gold Sponsors	\$1500	_____
Silver Sponsors	\$750	_____
Vendors – PNA Member	\$250	_____
Vendors – Non-Member	\$300	_____
(1) Additional General Sessions Attendee <input type="checkbox"/> Yes <input type="checkbox"/> No	\$10	_____
<i>If more than one additional attendee(s), please complete the Attendee Registration form and pay corresponding cost.</i>		
Total Amount Due:		_____

This agreement is made by and between the Professional Network on Aging and the following organization:

Name of Organization: _____
 Name to be listed in Program/Exhibit Sign: _____
 Contact: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Mobile: _____
 Are you a licensed professional? Yes No If yes, what license or certification do you possess? _____
 Name of Conference Attendee _____ Desire CEUs? Yes No
 Will Supply Door Prize: Yes No (suggested value no more than \$25.00)

Payment

Check # _____
 Credit Card # _____ Type of Card: _____
 Expiration: _____ CVV: _____ Name on Card: _____
 Billing address (if different): _____

Payment is due with this agreement. You may fax this form to tentatively reserve your entry prior to mailing the payment; however, payment is necessary to participate in the event. No refunds will be given for cancellation by a Vendor. If the event is canceled for any reason within the control of the Professional Network on Aging, then you will be eligible for a complete refund.

Vendor agrees to abide by the rules of the event and the rules otherwise imposed by the Professional Network on Aging at any time. Vendor shall assume the responsibility for having a representative in attendance for the event. All representatives shall exhibit proper conduct during the event. Any conduct which is deemed inappropriate by the Professional Network on Aging or other parties involved with the event may result in removal from the event.

Vendor agrees to comply with all fire and safety rules and regulations adopted by all applicable governmental authorities and with all parties involved with the production of this event.

Vendor agrees that it shall release, indemnify and agree to hold harmless the Professional Network on Aging and other parties involved with the event from and against liabilities and claims for damage, loss or injury to person or property suffered during the event including set-up days and non business hours. Vendor understands that liability and casualty insurance against such damage, injury, and loss is Vendor's responsibility. Vendor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which Vendor may have with respect to such claims.

Signature of Organization Representative _____ Date: _____

Email, Fax or Mail Form and Payment to:

The Professional Network on Aging, 6539 Knight Arnold Rd., Ext. #46, Memphis, TN 38115
 Email: info@pnamidsouth.org, Phone: (901) 730-0528, Fax: (901) 730-0528

OFFICE USE ONLY:

Invoice #: _____ Check #: _____ CC Log #: _____
 Date Paid: _____ Amount Paid: _____



Professional
Network on Aging



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Sponsorship Investment Levels

In the months and weeks prior to the February 2018 Conference, Sponsors will be promoted to Case Managers, Social Workers, Counselors, Therapists and other certified professionals.

At the Conference, Sponsors and Vendors will be highlighted, and have the opportunity to meet attendees to make a lasting impression.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Vendor
Sponsor Investment	\$2500	\$1500	\$750	\$250 PNA Member \$300 Non-member
Booth Size	Two Tables	One Table	One Table	One Table
Booth Location	Sponsor Row	Sponsor Row	Center Isle	Remaining Available
Signage at Event	X-Large at Stage & Entry	Large at Stage & Entry	Medium at Entry	N/A
Registrants for Edu	Four	Three	Two	One
Additional Registrants for General Session and Vendor Expo only	1 for \$10	1 for \$10	1 for \$10	1 for \$10
Website Visibility	Logo Remain Listed	Highlighted as Commitment Made	Highlighted as Commitment Made	Included in Vendor List
Pre-Conference Advertising	Listed on All General Advertising	Repeatedly Included on General Advertising	Included on General Advertising	N/A
Brochure/Handout	Back Full-Page Ad	Half Page Ad	Quarter Page Ad	Name Listed
Mention at Podium	Three Times	One Time	One Time	N/A
Logo on Screen	Extra Large	Large with Two Others	Medium with Others	Prize Giveaway Only
Name Badge Ribbon	Platinum Ribbon for All Staff Present	Gold Ribbon for Three Staff Members	Silver Ribbon for Two Staff Members	Vendor Ribbon
Speak to Attendees	3 Minutes	N/A	N/A	N/A