



**Wednesday, October 4, 2017**  
**9am – 2pm**  
**3500+ Seniors at Memphis Zoo**

The Professional Network on Aging, along with the Memphis Zoo, is looking forward to sponsoring Senior Safari at the Memphis Zoo again this year. The event will be held on Wednesday, October 4, 2017, from 9 a.m. to 2 p.m.

Senior Safari is not only a special day for seniors and their families to take a leisurely walk through the zoo, but an awesome opportunity for you to provide educational materials. Healthy living, financial planning, housing, insurance, care giving options, hospice, and other related services are so helpful to the seniors we serve. Last year's event was very successful with over 3,500 seniors and caregivers attending.

Please review the Sponsorship Levels to determine which level your agency would like to participate and complete the enclosed Agreement. Space is limited for this very popular event so please return your payment with the completed Agreement to the Professional Network on Aging Office as soon as possible!

Thank you,  
**The Senior Safari Planning Committee**

P.S. Presenting Sponsors, Entertainment Sponsors and Program Sponsors must have their logos in by Aug. 22.  
 VIP Sponsors must have their logos in by Sept. 8.  
 Water Stop Exhibitors and Hospitality Deadline is Sept. 15.

**Presenting Sponsor \$2000**

**Leading Up to Event – Your organization name and logo included in...**

- Event flyers to churches, assisted and independent living communities
- PNA Member and *The Best Times* Email Blast
- Half Page Event Ad - September *The Best Times*
- Mention As Sponsor at monthly PNA and Business Breakfast Meetings
- PNA Banner on Zoo Web Page

**Day of Event - Most Prominent Company Promotion Includes:**

- Logo on T-Shirts worn by volunteers during and after event.
- Audio Sponsor Mentions on Stage
- Event Signage and Cover of Program Handouts
- Hospitality Room Sign
- Two Display Tables, Choice within Placement Options

**Entertainment Sponsor \$1000**

**Leading Up to Event – Your organization name and logo included in...**

- Event flyers distributed to churches, assisted and independent communities
- Mention As Sponsor monthly PNA and Business Breakfast Meetings
- PNA Banner on Zoo Web Page
- Included as part of Half Page Event Ad - September *The Best Times*

**Day of Event –Prominent Company Promotion to Include:**

- T-Shirts worn by volunteers during and after event.
- Audio Sponsor Mentions on stage
- Event Signage & Entertainment Page of Program Handouts
- One Display Table Second Choice within Placement Options

**Program/Social Media Sponsor \$1000 (4 Available)**

**Leading Up to Event – Your organization name and logo included in...**

- Event flyers distributed to churches, assisted and independent communities
- Mention As Sponsor monthly PNA and Business Breakfast Meetings
- PNA Banner on Zoo Web Page
- Included as part of Half Page Event Ad - September *The Best Times*

**Day of Event –Prominent Company Promotion to Include:**

- T-Shirts worn by volunteers during and after event.
- Inside Front Cover of Program Handout
- Event & Social Media Monitor Signage
- One Display Table Prominent Placement

**VIP Sponsor PNA Member \$500 or Non-PNA Member \$575**

**Leading Up to Event – Your organization name and logo included in**

- Banner on PNA Safari Web Page
- Half Page Event Ad - September *The Best Times*

**Day of Event – Company Promotion to Include:**

- T-Shirts worn by volunteers during and after event.
- Audio Sponsor Mentions on Stage
- Event Signage and Program Handouts
- One Display Table – Prominent Location

**Water Stop Exhibitor PNA Member \$200 or Non-PNA Member \$275**

Meet and greet over 3500 Seniors at your 6' table located in a high traffic area of the Zoo, Company name listed in the program, Supplied with cooler filled with ice water, and refill of cooler as needed with cups to keep visiting seniors refreshed!

**Hospitality Sponsor \$50 OR food tray of equal value for vendor hospitality room**

Pay \$ 50 or bring choice of Continental Breakfast or Lunch or Dessert Tray.  
 Deliver Trays on Wednesday Oct 4<sup>th</sup>, Breakfast trays between 7 & 8 am, Lunch & Dessert between 9 & 11 am.

**On Day of Event – Included on Poster**  
 Company name listed on signage in the hospitality room.

**Set-up hours:** Wednesday, October 4<sup>th</sup> - 7:30 a.m. – 9:00 a.m.  
**Exhibit hours:** Wednesday October 4<sup>th</sup> - 9:00 a.m. – 2:00 p.m.  
**Breakdown time:** Wednesday, October 4<sup>th</sup> - 2:00 p.m. – 3:00 p.m.

**Sponsor/Vendor Agreement • October 4, 2017**  
**Senior Safari at the Memphis Zoo**

**Payments** received by Vendor/Sponsors...on or before September 8, 2017 are eligible for Prize Drawing!  
**Payments** received after September 18<sup>th</sup> are considered late and may prevent being included in marketing materials.

This agreement is made by and between the **Professional Network on Aging, *Serving the Mid-South*, Senior Safari at the Memphis Zoo Committee, 6539 Knight Arnold Rd Ext #46 Memphis, TN 38115.**

and **Contact or Company Name:** \_\_\_\_\_

**Name Listed in Program and/or Exhibit Sign** \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Sponsor/Exhibitor Choice	Investment	Amount Due
Presenting Sponsor	\$2,000	
Program/Social Media Sponsor (4 available)	\$1,000	
Entertainment Sponsor	\$1000	
VIP Sponsor - PNA Member	\$500	
VIP Sponsor - Non-PNA Member	\$575	
Water Stop Exhibitor – PNA Member	\$200	
Water Stop Exhibitor - Non- PNA Member	\$275	
Hospitality Sponsor	Tray or \$50	
<b>Lunch (Please Circle # Needed):</b>	1 or 2	No Charge
Additional Lunches above 2 needed	_____ @ \$5 ea.	
<b>Total Amount of Check or Charge</b>	<b>Total Due</b>	<b>\$</b>

Payment Method
Check #
Credit
Card #
Exp. Date:
C V V:
Card Type
Name
On Card:

**Checks are made payable to:**  
**Professional Network on Aging**  
**6539 Knight Arnold Rd Ext #46**  
**Memphis , TN 38115**  
**Phone: (901) 730-0528**  
**Fax: (901) 730-0528**

**Terms**  
 Payment is due based on this agreement. **You may fax this form to tentatively reserve your entry prior to mailing the payment; however, payment is necessary to participate in the event.** No refunds will be given on cancellations made within 10 days of the event. If the event is cancelled for any reason within the control of the Professional Network on Aging, you will be eligible for a complete refund. Sponsor-Vendor agrees to abide by the rules of the event and the rules otherwise imposed by the Professional Network on Aging at any time. Sponsor-Vendor shall assume the responsibility for having a representative in attendance for the event. All representatives shall exhibit proper conduct during the event. Any conduct which is deemed inappropriate by the Professional Network on Aging or other parties involved with the event may result in the sponsor-vendor's removal from the event.

The Sponsor-Vendor agrees to comply with all fire and safety rules and regulations adopted by all applicable governmental authorities and with all parties involved with the production of this event.

Sponsor-Vendor agrees that it shall release, indemnify, and agree to hold harmless the Professional Network on Aging and other parties involved with the event from and against liabilities and claims for damage, loss, or injury to person or property suffered during the event (Including set-up days and non business hours). Sponsor –Vendor understands that liability and casualty insurance against such damage, injury, and loss is their responsibility. The Sponsor-Vendor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which it may have with respect to such claims.

**Signature of Organization Representative:**

\_\_\_\_\_ Date \_\_\_\_\_

**For more info go to: [www.pnamidsouth.org](http://www.pnamidsouth.org) , email: [info@pnamidsouth.org](mailto:info@pnamidsouth.org) or Call: 901-730-0528.**

**OFFICE USE ONLY:** Amount Paid \$ \_\_\_\_\_ Date Recv'd: \_\_\_\_\_ Ck # \_\_\_\_\_ Credit Card \_\_\_\_\_