



SENIOR ADVOCACY AWARD
In Memory of Bob Bernstein
NOMINATION PACKET

INTRODUCTION

The Professional Network on Aging established the Senior Advocacy Award in 2009, and dedicated it in 2017 in memory of Bob Bernstein, to recognize an individual whose life and work demonstrates a passion for service to seniors and whose actions are a strong advocacy for the senior community.

WHO WAS BOB BERNSTEIN?

Bob Bernstein was one of the best-known geriatric professionals in Shelby County. As a geriatric consultant he worked with seniors and their families, assisted agencies and organizations in developing senior adult services and programs, and acted as a consultant to many local hospitals and senior living facilities.

Bob's passion for social work helped him established many social service community programs, including a Jewish community center in Tulsa and the Orange Mound Senior Center in Memphis; as well as being an intricate part of bringing the Alliance for Mental Illness to Memphis. He served on numerous boards including QSource, Marriott Brighton Gardens, National Coalition on Mental Health and Aging, Professional Network on Aging, Alzheimer's Day Services of Memphis, Jewish Family Services, Mid-South Creative Aging, Quality Life Communities, Memphis Senior Companion Program and Ombudsman Program; as well as on many advocacy projects for seniors and their families.

As writer for the Jewish Living magazine, the Commercial Appeal and host of "The Time of My Life," a weekly program on WKNO-TV, Bob shared issues of aging to the community and informed seniors and families of services available. Bob served as a guest speaker for multiple workshops and conferences, and on expert panels examining the practical aspects of caring for the elderly and the many hardships seniors face in our society. Bob Bernstein's experience made him an invaluable asset to seniors and their families through his 60+ years of professional and volunteer work. His service was not a career but a lifestyle, where his belief was "Social work is not a job, it's a passion."

Overview

Anyone can nominate individuals for the award by completing a packet and attaching the necessary supporting documents.

Eligibility

A person may be nominated if that individual:

- lives or works in Shelby, Fayette, McNairy or Tipton counties in Tennessee, Crittenden County in Arkansas or Desoto County in Mississippi;
- and has at **least 5 years experience** working with seniors, either in the for-profit or non-profit sector.

NOMINATION PACKET MUST BE COMPLETED ENTIRELY AND HAVE TWO LETTERS OF RECOMMENDATION TO BE CONSIDERED.

NOMINATION FORM

PLEASE complete the following form.

1. All nomination forms must be TYPED.
2. The forms must include all the information requested.
3. Nomination packets are due by December 31, 2017. NO EXCEPTIONS.
4. The PNA Board votes on award at the January Board Meeting.
5. The award is announced and presented at the PNA Professional Conference in February.

Nominee Information			
Name:			
Daytime Phone:			
E-Mail:			
Street Address:		City/State/Zip:	
Years in senior industry or in service to seniors:			
Occupation:			
Employer:			
Employer's Address:			
Phone(s):			

Person Making Nomination Information			
Name:			
Daytime Phone:			
E-Mail:			
Street Address:		City/State/Zip:	
Organization:			
State your relationship to the nominee:			

Please answer all of the questions as fully (and as concisely) as possible. Make sure you describe what makes this person an outstanding advocate for seniors.

A.	Summarize the nominee's work with seniors. Be sure to include the length of service. (must be 5 years or more)

B. How has the nominee served as a role model or advocate for seniors? *(such as: dedicates time and energy to senior activities; shows honesty, integrity, dependability, and motivating skills; seeks resources for senior programs; and is a vocal proponent in the community or government for the needs of senior citizens, and for the ways seniors can be actively engaged in the community)*

C. How do you believe your nominee has shown a commitment to supporting the mission of PNA?

D. Please share a special story about the nominee. *(Optional)*

Final Checklist

In order for your nomination to be accepted, please adhere to the following:

- Complete Nomination Form (must be typed).
- Include at least 2 letters of recommendation (must be typed)
- Scan and attach additional items such as pictures, newspaper articles, etc., not to exceed two pages. *(optional)*
- Completed entries must be sent in by no later than December 31, 2017.
- Entries may be mailed to:
 - Professional Network on Aging
Advocacy Award Committee
6539 Knight Arnold Rd., Ext. #46
Memphis, TN 38115
Fax: 901-730-0528
- Or emailed to info@pnamidsouth.org (please RE: Advocacy Award Committee)

All completed nomination forms, attachments and reference letters are the property of the Professional Network on Aging and will be used at the discretion of the Professional Network on Aging Board of Directors.

Questions? Contact the PNA office at info@pnamidsouth.org or 901-730-0528.