



**Wednesday, October 3, 2018**  
**9:00 am – 2:00 pm**  
**3500+ Seniors at Memphis Zoo**

The Professional Network on Aging, along with the Memphis Zoo, is looking forward to sponsoring Senior Safari at the Memphis Zoo again this year. The event will be held on Wednesday, October 3, 2018, from 9:00 am to 2:00 pm.

Senior Safari is not only a special day for seniors and their families to take a leisurely walk through the zoo, but an awesome opportunity for you and your company to provide educational materials. Healthy living, financial planning, housing, insurance, care giving options, hospice, and many other related services are so helpful to the seniors we serve. Last year's event was very successful with over 3,500 seniors and caregivers attending.

Please review the Sponsorship Levels to determine at which level your agency would like to participate and complete the Sponsor/Exhibitor Agreement. Space is limited for this very popular event so please return your payment with the completed and signed Agreement to the Professional Network on Aging Office as soon as possible! Fax 901-730-0528 or email it to [info@pnamidsouth.org](mailto:info@pnamidsouth.org).

**PLEASE NOTE THESE DEADLINES:**

- Presenting Sponsor, Entertainment Sponsor and Program Sponsors must have their logos in by Weds., Aug. 15.
- VIP Sponsors must have their logos in by Weds., Sept. 5.
- Water Stop Exhibitors and Hospitality Sponsors Application Deadline is Mon., Sept. 17.

**Presenting Sponsor \$2000**

**Leading Up to Event – Your organization name and logo included in...**

- Event flyers distributed to churches, assisted & independent living communities
- PNA Members and *The Best Times* Email Blasts
- Included as part of Half-Page Event Ad – September in *The Best Times*
- Mention as Sponsor at monthly PNA and Business & Breakfast Meetings
- PNA Banner on Zoo Web Page

**Day of Event – Most Prominent Company Promotion Includes:**

- Logo on T-Shirts worn by volunteers during and after event
- **Audio Sponsor Mentions on Stage**
- On Event Signage and **Cover of Program Handouts**
- Hospitality Room Sign
- Two 6' Display Tables, 1<sup>st</sup> Choice within Placement Options

**Entertainment Sponsor \$1000**

**Leading Up to Event – Your organization name and logo included in...**

- Event flyers distributed to churches, assisted & independent living communities
- Included as part of Half-Page Event Ad – September in *The Best Times*
- Mention as Sponsor at monthly PNA and Business & Breakfast Meetings
- PNA Banner on Zoo Web Page

**Day of Event – Prominent Company Promotion Includes:**

- Logo on T-Shirts worn by volunteers during and after event
- **Audio Sponsor Mentions on Stage**
- Event Signage & **Entertainment Page of Program Handouts**
- One 6' Display Table, 2<sup>nd</sup> Choice within Placement Options

**Program/Social Media Sponsor \$1000 (4 Available)**

**Leading Up to Event – Your organization name and logo included in...**

- Event flyers distributed to churches, assisted & independent living communities
- Included as part of Half-Page Event Ad – September in *The Best Times*
- Mention as Sponsor at monthly PNA and Business & Breakfast Meetings
- PNA Banner on Zoo Web Page

**Day of Event – Prominent Company Promotion Includes:**

- Logo on T-Shirts worn by volunteers during and after event
- **Inside Front Cover of Program Handouts**
- On Event Signage & **prominently featured on Social Media**
- One 6' Display Table with Prominent Placement

**VIP Sponsor PNA Member \$500 or Non-PNA Member \$575**

**Leading Up to Event – Your organization name and logo included in...**

- Banner on PNA Senior Safari Web Page
- Mention as Sponsor at monthly PNA and Business & Breakfast Meetings
- On PNA Senior Safari website

**Day of Event – VIP Company Promotion Includes:**

- Logo on T-Shirts worn by volunteers during and after event
- Audio Sponsor Mentions on Stage
- On Event Signage and prominently listed in Program Handouts
- One 6' Display Table with VIP Prominent Location

**Water Stop Exhibitor PNA Member \$200 or Non-PNA Member \$275**

Meet and greet over 3500 Seniors at your 6' display table located in a high traffic area of the Zoo, Company name listed in the program, near a cooler filled with ice water, and refill of cooler as needed with cups to keep visiting seniors refreshed!

**Hospitality Sponsor \$75 OR Provide Food Tray of equal value for Sponsor/Exhibitor Hospitality Room**

Pay \$75.00 or bring choice of Continental Breakfast or Lunch or Dessert Tray.  
 Deliver Trays on Wed., Oct 3<sup>rd</sup> – Breakfast trays between 7:00 – 8:00 am,  
 Lunch & Dessert trays between 9:00 – 11:00 am.

**Day of Event – Hospitality Sponsor Promotion Includes:**

- Company name listed on Poster in the Hospitality Room
- NO DISPLAY TABLE, but everyone's thanks for the great food!

**Set-up hours:** Wed., Oct. 3<sup>rd</sup> – 7:30 am – 9:00 am  
**Exhibit hours:** Wed., Oct. 3<sup>rd</sup> – 9:00 am – 2:00 pm  
**Breakdown time:** Wed., Oct. 3<sup>rd</sup> – 2:00 pm – 3:00 pm (please do not break down before 2:00 pm)

**Sponsor/Exhibitor Agreement • October 3, 2018**  
**Senior Safari at the Memphis Zoo**

**Payments** received after September 17<sup>th</sup> are considered late and may prevent being included in marketing materials.

**This agreement is made by and between the Professional Network on Aging, Senior Safari at the Memphis Zoo Committee, 6539 Knight Arnold Rd., Ext. 46, Memphis, TN 38115 (signature required below)**

and **Company Name:** \_\_\_\_\_

**Exact Company Name to be printed:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Sponsor/Exhibitor Choice	Investment	Amount Due
Presenting Sponsor	\$2,000	
Entertainment Sponsor	\$1,000	<b>Taken</b>
Program/Social Media Sponsors (4 avail.)	\$1,000	
VIP Sponsor – PNA Member	\$500	
VIP Sponsor – Non-PNA Member	\$575	
Water Stop Exhibitor – PNA Member	\$200	
Water Stop Exhibitor – Non- PNA Member	\$275	
Hospitality Sponsor	Tray or \$75	
<b>Lunch (Please Circle Number Needed):</b>	<b>1 or 2</b>	<b>No Charge</b>
Additional Lunches above 2 needed	_____ @ \$10 ea	
<b>Please tell PNA if you need Electricity!</b>	<b>Total Due</b>	<b>\$</b>

	Payment Method
Credit Card Type	
Credit Card #	
Exp. Date:	
Security Code:	
Name on Card:	
Billing Address	
If Different:	
Zip Code for Card:	
CHECK NO.:	

**Checks to be made payable to:**

**Professional Network on Aging**

6539 Knight Arnold Rd., Ext. 46

Memphis, TN 38115

Phone: 901-730-0528 Fax: 901-730-0528

**Terms**

Payment is due based on this agreement. **You may fax or email this form to tentatively reserve your entry prior to mailing the payment; however, payment is necessary to participate in the event.** No refunds will be given on cancellations made within 10 working days of the event. If the event is cancelled for any reason within the control of the Professional Network on Aging, you will be eligible for a complete refund. Sponsor/Exhibitor agrees to abide by the rules of the event and the rules otherwise imposed by the Professional Network on Aging at any time. Sponsor/Exhibitor shall assume the responsibility for having a representative in attendance for the event. All representatives shall exhibit proper conduct during the event. Any conduct which is deemed inappropriate by the Professional Network on Aging or other parties involved with the event may result in the Sponsor/Exhibitor's removal from the event.

The Sponsor/Exhibitor agrees to comply with all fire and safety rules and regulations adopted by all applicable governmental authorities and with all parties involved with the production of this event.

Sponsor/Exhibitor agrees that it shall release, indemnify, and agree to hold harmless the Professional Network on Aging and other parties involved with the event from and against liabilities and claims for damage, loss, or injury to person or property suffered during the event (Including set-up days and non-business hours). Sponsor/Exhibitor understands that liability and casualty insurance against such damage, injury, and loss is their responsibility. The Sponsor/Exhibitor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which it may have with respect to such claims.

**Signature of Organization Representative:**

\_\_\_\_\_ Date \_\_\_\_\_

**For more information go to: [www.pnamidsouth.org](http://www.pnamidsouth.org), email: [info@pnamidsouth.org](mailto:info@pnamidsouth.org) or call 901-730-0528.**

**Fax Application and payment to 901-730-0528, mail to PNA address above or email to [info@pnamidsouth.org](mailto:info@pnamidsouth.org).**

OFFICE USE ONLY: INVOICE # \_\_\_\_\_ CHK # \_\_\_\_\_ CC LOG # \_\_\_\_\_

DATE PD \_\_\_\_\_ AMT PD \_\_\_\_\_